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29 BARNES BLDG.
EAST AURORA, N. Y.

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U. S. Department of Agriculture

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East Aurora, N. Y.
Permit No. 5

FORM 3547 REQUESTED



Buell's Beautiful New Hybrids

Strong, Healthy **Gloxinia** PLANTS

THE EASIEST AND FASTEST WAY TO RAISE GLOXINIAS is to start with Albert Buell's started plants, well rooted and actively growing in individual 2½" shipping pots. All you have to do upon arrival is transplant to any regular clay pot, or colorful pottery, and the plants continue to grow and thrive right in your own living room.

ANYONE CAN GROW GLOXINIAS SUCCESSFULLY under average home conditions. By starting with these fine vigorous plants, and by carefully following the easy-to-follow complete growing instructions prepared by Albert Buell and included with every shipment.

Why You Receive Your Plants In Such Perfect Condition

Albert has pioneered in the growing and shipping of started *Gloxinia* plants. After years of careful study and experimentation, and endless trial shipments he devised his own method of growing and packing that has revolutionized the selling of actively growing plants by mail.

He has shipped thousands upon thousands of husky young seedlings to all parts of the United States in perfect condition. We are continuously receiving letters from our many friends expressing their delight with the fresh, vigorous plants received, and marveling at the way they continue right on growing in their own homes, just as though they had been picked up at a local greenhouse that same day.

Superbly Packed for Safe Shipment Anywhere

We wish it were possible for you to see how very, very carefully each plant for your order is handled and packed—directly under Mr. Buell's personal supervision at his originating greenhouses in Connecticut, by friendly women who really love their work. Each plant is specially prepared with damp moss at the top of the pot to hold it secure, then individually wrapped in wax paper plus other layers of paper to keep it moist and fresh during the trip—and snugly fitted into just the right size box.

COMPLETE, EASY-TO-FOLLOW GROWING INSTRUCTIONS INCLUDED WITH EVERY SHIPMENT.

You do not need previous gardening experience to grow *Gloxinias* successfully.

Strong-rooted, actively growing plants, ready to ship to any part of the United States.
Direct from the Greenhouse to you.

AVAILABLE IN MIXTURE ONLY of more than 50 different color combinations and dramatic effects.

1 Husky, strong-rooted PLANT	...\$ 1.00
2 Husky, strong-rooted PLANTS	...\$ 1.85
3 Husky, strong-rooted PLANTS	...\$ 2.65
6 Husky, strong-rooted PLANTS	...\$ 4.95
12 Husky, strong-rooted PLANTS	...\$ 9.35
24 Husky, strong-rooted PLANTS	...\$ 17.75

Postage Prepaid
to your door

YOU TAKE NO RISK

You take no risk in ordering these wonderful plants by mail, as each one is guaranteed to reach you in absolutely perfect condition, regardless of where you live. Any plant that is not in greenhouse-fresh condition will be replaced promptly at no charge. There is no need to go to the trouble of returning any doubtful plants, as we have complete confidence in your judgement.

it is not "done with mirrors,
nor even a few magic words!
just try one (or more) of
our Very Special Offers
you'll see how easily you can climb right up on the pedestal
beside that "garden-wizard" friend of yours you secretly envy!

No. 1

1 husky, strong-rooted
GLOXINIA PLANT
and 1-Qt. BAG of Albert's
Special *Gloxinia* SOIL
(selling in large and handsome quantities for \$1.95)
Special to YOU
for only
\$1.67

Special Offer → No. 2
3 husky, strong-rooted
GLOXINIA PLANTS
and 3 QTS. of Buell's
Special *Gloxinia* SOIL

2 Large BELGIUM
GLOXINIA TUBERS
(just "bursting" with
vigor, 'cause we have 'em
flown in)

1-Qt. Buell's
Special *Gloxinia* SOIL
(a combination that sells
for \$1.65) and we do means SELLS

all yours
for only
\$3.82

Special
to YOU
for only
\$1.45

P.S.—We're whispering, so that
and it's all really because we're quite
"nice" folks, anxious to share with
you the beauty of those wonderful
(you'll find a few meager details
about them on page 8) ...
so-o-o we'll send you any design you
choose at a good old 10% "house"
discount with any of the Special
Offers you select within this boxed
area.

Just give us the number and color of
the PLANTER you wish, and color of
10% off on the price, adding that
sum to the Special Offers featured
here!
If you buy more than 1 Special Offer
you are entitled to one additional
PLANTER for each, less the 10%
discount.
We call this "Special Offer" No. 4

Special Offer No. 3

Albert Buell's own special Gloxinia SOIL

To obtain the same beautiful, spectacular blossoms which have given Albert Buell national reputation, you should use his own Gloxinia soil mixture. It is prepared every year for all of his own crops, under his own special formula, by months of careful composting and the proper blending of all important ingredients.

Don't hesitate to order a plentiful supply as it can be kept indefinitely after opening the special plastic bags by just rolling down the top and closing with a rubber band, paper-clips, or spring-type clothespin.

1 quart of soil (approximately 2 lbs.) is ample for potting 1 new Buell Gloxinia plant, or for repotting 3 older plants. This amount will also be sufficient to pot 2 Gloxinia Tubers (bulbs).

1 qt. Bag 85c

2 qt. Bag \$1.25

3 qt. Bag \$1.50

5 qt. Bag \$2.25

10 qt. Bag \$3.95

Albert's special Gloxinia soil is also an excellent base for other types of house plants. By adding $\frac{1}{2}$ cupful of sand to each quart, and mixing thoroughly, it is just perfect for exhibition African Violets. By adding 2 cupfuls of leaf mold or peat moss to each quart, it is just right for potted Begonias of all types. For average household plants such as English Ivy, Philodendron, Sanseveria, and many others, just use as it comes from the package.

Packed in special Polyethylene plastic bags to maintain it in the proper moist condition.

**Postage Prepaid East of Mississippi. Add 25c for 1st quart West of Mississippi.
Add 15c for each additional quart.**

Keep a plentiful supply of Buell's Special Gloxinia soil on hand at all times for all of your house plants, for new plants, and for repotting old plants.

A rich, carefully blended
compost direct from
Albert's own greenhouse
supply.

SHIPPED PROMPTLY AT ANY TIME OF THE YEAR, TO ANY PART OF THE U. S.

Fresh and Vigorous Gloxinia SEED

If you're the type of enthusiastic indoor gardener who enjoys the thrill and satisfaction of seeing tiny seeds pop through the soil, develop leaves, grow into mature plants, and finally burst into bloom, you should certainly try growing beautiful Gloxinias from seed.

All seeds are freshly harvested and constantly subjected to germination tests to guarantee freshness and vigor.



Hand Pollinated

It is the most economical way to raise a large quantity of strong, healthy plants.

Under normal care Gloxinia seed will produce blooming size plants in 8 to 10 months.

Available Every
Month of the Year

Buell's Special Mixture

Giant Flowered Hybrid SEED

Albert Buell's special Gloxinia seed is personally blended to assure an even distribution of all types and all color combinations found in his new hybrids. Order now for the fresh crop.

Shipped Promptly, any day of the year
Via First Class Mail Prepaid

100 seed pkt. . . 75c 200 seed pkt. . . \$1.00
400 seed pkt. . . \$1.75

You will be delighted with the very complete, easy-to-follow planting and growing instructions included with each packet.

Buell's Special Mixture

SLIPPER TYPE Gloxinia SEED

Last year was the first time Buell's Beautiful New Slipper type Gloxinia seed was available. These new hybrids are the result of many years of painstaking breeding and selection, and they represent the greatest advancement ever made with the old-fashioned Slipper Gloxinias that were so popular a generation ago. In this very carefully prepared mixture you will find many new exquisite colors, combinations of colors and dainty intricate effects. The plants are more vigorous, very free flowering, with longer periods of bloom and larger flowers.

Very Limited Supply — Send your order immediately

Originator's Packet \$1.50
Prepaid, via First Class Mail

A Special Treat at a Special Price We don't think anyone should try to sow seeds (especially fine ones like Gloxinias) without the wonderful, easy-to-use SEED SOWER offered on page 8 of this folder. So we're offering you a combination of both at a price we hope you can't resist.

1 Pkt. 200 seeds — Buell's Mixture Giant-Flowered Hybrids
1 Magical Seed Sower

Regular Value of both items \$2.15

Special to you this season **\$ 1.89**

After sowing your packet of Buell's seed with this wonderful seed sower that sows them one-at-a-time, if you don't agree with Albert and us that it's the handiest tool ever made, just drop it in the mail and we'll send you a refund promptly, plus postage paid.

IMPORTED Gloxinia SEED Van Tubergen's Specially Selected Strain

of the finest Belgium Varieties

A very carefully blended mixture of all the beautiful Belgium varieties under our listings of Tubers (Bulbs) . . . including Blanche de Meru, Emperor Frederic, Emperor William, Etoile de Feu, Fire King, Montblanc, Violacea, Waterloo, Tigrinia Hybrids, Roi des Rouge, Prince Albert, and Queen Wilhelmina.

There is a tremendous amount of difference between various stocks of the Belgium named hybrids. Some grower's stock is far superior because they meticulously select only the finest plants to harvest their seed crops from, are constantly discarding plants that show inferior

qualities, and are constantly breeding to improve existing characteristics.

After testing seeds from many foreign growers we have selected Van Tubergen's special strain as the finest of all available.

MIXTURE of fine named varieties.

200 seed packet	60c prepaid
400 seed packet	\$1.00 prepaid

Plump and Healthy Gloxinia TUBERS

Although the easiest way to start growing Gloxinias is with Albert's actively growing plants, tubers present no problems, and are considered very easy to grow by the thousands of fans that enjoy them every year. Ours are particularly easy to grow because of their healthy plump condition, and because of the very complete easy-to-follow growing instructions we send with your shipment.

We carry an excellent selection of choice Gloxinia Tubers for Gloxinia lovers who desire specific colors, combinations of colors, and different types.

For best results Gloxinia Tubers must be plump, full of vitality, and contain a relative degree of moisture. To keep them in just the right condition we have developed special storage trays, and a special method of packing and shipping that is actually the finest in the country. Each of your tubers is packed carefully in damp moss and properly wrapped so that it reaches you in perfect moist condition, bursting with vitality and ready to grow.

(bulbs to some folks)

BUELL'S Beautiful New Hybrid Gloxinia TUBERS

Selected in bloom during the growing season
personally by Albert H. Buell

During the blooming season each year when thousands of magnificent plants turn Albert's greenhouse into a veritable fairyland of color, he spends days tagging superior exhibition plants with blooms of exceptional color, form, and quality.

Each one of these specially tagged plants is grown to maturity or until the tubers are fat and well developed. Then the tubers are harvested and properly cured for just the right length of time. Only hybrids of outstanding exhibition quality are included.

Group No.

- B-1 Unusually striking shades of velvety purple, and rich wine-purple. Heavily ruffled.
- B-2 Purple bordered blossoms with artistically speckled throats — in a wide range of varying shades.
- B-3 Huge whites, beautifully speckled with shades of lavender and purple.
- B-4 Shades of strong-hued purple enhanced with an undertone of red. Speckled borders.
- B-5 Gorgeous shades of brilliant red and scarlet. Solid colors without speckling. Huge ruffled blossoms of striking beauty.
- B-6 Bold, red bordered blossoms with artistically speckled throats — in a wide range of shades.
- B-7 Lively shades of sparkling red, gayly enhanced with white borders heavily speckled with red into the throat.
- B-8 Suffusions of soft white and pink laced with lovely intricate patterns of deeper pink speckles.
- B-9 Lovely blossoms daintily bordered with pink, blending into a throat of pure white.

B-10 Large, graceful flowers of white, tinted with delicate shades of light pink or light blue. Pure white under some light conditions.

B-11 White Ruffles — One of Mr. Buell's finest hybrids. A huge, ruffled, lacy creation, of sparkling brilliant white, with a delicate speckling deep in the throat. Sold out for 1951.

B-12 Bold, flashing blossoms in an unusual rainbow pattern of soft orange and red, and subtle indescribable combinations. Sold out for 1951.

Separate variations within a group are not available.

Tubers may be ordered by Group Number alone.
There is no need to write the entire description.

Every tuber is separately packaged and labeled for easy identification.

PRICES for BUELL'S GLOXINIA TUBERS

	1	3	6	12
Medium Tubers	1.00	2.80	5.25	10.00
Large Tubers.....	1.50	4.15	7.85	14.95

Every Tuber is fully guaranteed through the blooming season. For full details read our Policy of Complete Protection elsewhere on this folder.

IMPORTED Belgium Gloxinia TUBERS

FLOWN DIRECT from our Grower's Nursery by
AIR EXPRESS

The following named varieties of Belgium Grown Gloxinia Tubers are well known to thousands of Gloxinia fans throughout the country, as they have been extremely popular for more than a generation.

But there is a tremendous difference between various growers' stocks of the same named hybrids. Several of Belgium's leading growers have developed far superior strains by years of breeding improvements, by discarding all plants with inferior qualities during the blooming season, and by growing them under the finest conditions possible.

You will find our selected Belgium strains are superior in every way to all other strains on the market. The colors are clearer and pure. The flowers are more perfectly formed, with wider flaring petals and deeper throats. The plants grown from our Belgium tubers are very vigorous and free flowering, with good strong flower stems, and many flowers open at a time.

And of course every one of our Belgium Tubers are subject to your approval during the blooming season. So you will have the opportunity of comparing the superior qualities yourself.

CHOOSE FROM THESE 12 LOVELY VARIETIES

BLANCHE DE MERU. Lovely, delicate shade of rosy-purple with a pure white throat.

EMPEROR FREDERIC. Rich glowing scarlet with broad snow white margin.

EMPEROR WILLIAM. Deep pansy-blue with broad snow white margin.

ETOILE DE FEU. Star of Fire. A bright, sparkling variety of light red.

FIRE KING. Well formed, handsome variety of bright, rich red. One of the best.

MONTBLANC. A sparkling beauty of pure frosty white.

PRINCE ALBERT. An unusual shade of dark violet, with a pure white throat.

QUEEN WILHELMINA. A very lovely and unusual combination of soft pink with a violet sheen.

ROI DES ROUGE. Bold and handsome of rich, dark crimson.

TIGRINA HYBRIDS. These are a new type having unusual netted and laced flowers which are considered by many to be superior to the more solid colors.

VIOLACEA. A warm, lovely variety of deep velvety blue with a purple sheen.

WATERLOO. One of the finest of the solid color hybrids. Large elegant flowers of glowing scarlet, with an elegantly waved margin.

MIXTURE OF FINE NAMED VARIETIES.

A very carefully prepared, hand blended mixture of all the beautiful varieties described above. Prices are the same as for individual varieties, as listed below.

PRICES . . . Air Express Belgium Gloxinia Tubers

Size of Tuber

	Medium	Large	Jumbo
1 each.....	\$.30	\$.40	\$.50
3 of any 1 variety.....	.75	1.10	1.35
6 of any 1 variety.....	1.40	2.10	2.60
12 of any 1 variety.....	2.75	3.95	4.95
25 of any 1 variety.....	4.95	7.20	9.20

Medium tubers are of course strong blooming size, at least 1" in diameter or larger, and covered by our regular Guarantee.

All tubers are very carefully packed in damp peat moss. Each variety separately packed and labeled.

AIR EXPRESS SHIPMENTS FROM BELGIUM bring you many advantages

Usually Belgium Gloxinia Tubers are not available commercially to Indoor Gardeners until February or March. But our grower has perfected a method of growing his tubers on specially prepared soil so that they can be harvested earlier, and properly cured in a shorter length of time. Then Air Express brings them to this country without delay in 24 hours.

So we can supply you with vigorous, plump, healthy tubers—freshly harvested and cured—in early November, that will be much easier for you to grow, and that will produce far more beautiful plants than other tubers on the market.

Air Express Tubers are really bursting with vigor. Regular tubers shipped by boat have lost a great deal of their vigor.

When these fresh Air Express Tubers arrive in East Aurora we immediately store them in damp peat moss, at just the right temperature so they remain in absolutely perfect condition throughout the entire shipping season from early November through April of the following year. No matter what part of the season you order from us you will receive tubers in the same perfect condition.

Tubers shipped by boat always arrive in this country in a partially dried condition, and are never in peak vigorous condition at any time during the season. This lack of vigor has caused most of the trouble gardeners have been experiencing in starting tubers into healthy growth.

Your growing difficulties are completely forgotten when you plant our superior Air Express tubers.

Due to the extra costs of growing incurred by our growers' special methods, and the extra costs of Air Express, our fine tubers are slightly higher in costs per tuber—but the cost in relation to the superior results actually makes them lower in cost compared with other tubers that produce only partial results.

And . . . everyone of our tubers are guaranteed throughout the entire blooming season. Not only guaranteed to arrive in perfect condition and start into healthy growth . . . but also to bloom, and to produce flowers that are satisfactory to you in every way. During the blooming season if you are dissatisfied with the quality or colors of the blossoms in any way, the tubers will be replaced at no charge during the next shipping season.

You cannot find more complete protection than this.

We can give it to you only because of the known quality of our superior stock.

Two Beautiful New IMPORTED Belgium Gloxinia NOVELTIES

Offered for the first time last year.

TANNENBERG. A gorgeous ruffled creation of clear, brilliant red. Flowers are much larger than the usual Belgium varieties—and borne on shorter stems; creating a more compact, attractively shaped plant. Very free flowering.

HOLLYWOOD. Another beautiful, large flowered novelty of rich velvety purple-lube. A distinct and greatly improved hybrid with the same short-stemmed compact growth of the above variety.

PLUMP, HEALTHY TUBERS

	Each	3	6	12
Medium Tubers.....	\$.55	\$ 1.40	\$ 2.65	\$ 5.25
Large Tubers.....	.70	1.90	3.65	7.25
Jumbo Tubers.....	.80	2.20	4.00	8.00

Your Guide—continued

BE SURE your full name and address is on the other side.

QUANTITY	ITEM	TOTAL
Special BULBS and PIPS for Indoor Forcing		
	DAFFODIL and NARCISSI bulbs Pg. 7	
	Offer A. 8 Extra Select Bulbs \$1.67	
	Offer B. 24 Extra Select Bulbs \$3.98	
	Offer C. 48 Extra Select Bulbs \$7.20	
	PAPERWHITE Narcissi, Imported French bulbs Pg. 7	
	Large Fancier's Bulbs 14/15 cm	
	Exhibition Size Bulbs 16/17 cm	
	GOLDEN NARCISSI Soleil d'Or bulbs Pg. 7	
	Large Fancier's Bulbs 14/15cm	
	LILY-of-the-VALLEY, imported German pips Pg. 7	
	French-Roman HYACINTHS, imported bulbs Pg. 7	
	Pure Snow White	
	Pure Blue	
	Dutch HYACINTHS, imported bulbs Pg. 8	
	Gayly Colored SHELL CHIPS Pg. 7	
	2-lb. pkg. 30c Jumbo 5-lb. pkg. 69c	
	HYACINTH GLASSES, Imported Crystal Pg. 8	
	Color	
	Color	
	Magical SEED SOWER \$1.15 ea. Pg. 8	
	SELF-WATERING California-Pottery PLANTERS	
		Pg. 8
	Design No. Color	
	Booklet — FORCING FLOWER BULBS in the Home FREE	
	Booklet — GROWING GLOXINIAS in the Home FREE	
	Special BULB FIBER (Vermiculite) (not listed in folder)	
	Ideal for potting all types of bulbs listed above.	
	2 Qt. Bag 50c	
	5 Qt. Bag 95c	
	10 Qt. Bag \$1.59	
	TOTAL ORDER	

You are completely protected

Because every item you purchase is
guaranteed through the entire bloom-
ing season next year.

Full details regarding every point of protec-
tion are discussed and explained in all our
catalogs, and the Certificate of Protection.

Your personal, numbered Certificate
of Protection is included with every
shipment.

Julian W. Moody

AN INVITATION for You to go “a-visiting”

Albert (Buell, that is) tells us he'd love to have you stop by to see him anytime you're headed for Connecticut . . . anytime, any season, even tho' he knows you'll find his greenhouses most thrilling when those gorgeous Gloxinias are at their height, a riot of wonderful color. He'll swap ideas with you, bragging a bit, no doubt, as he happily shows you about. As for you, you'll find it a beautiful, never-to-be-forgotten experience!

We've a map for you, so you'll find Albert and his greenhouses with ease. If you'd like it, just drop us a line, we'll send it right along!



Buell's New SLIPPER TYPE Gloxinia TUBERS

Flowers of the Slipper Type Gloxinias are gracefully curved in the trumpet-throat like a large Foxglove. They are rapidly gaining in popularity because of their gracefulness, profusion of blossoms, and long blooming period. Individual blossoms are not as large as the regular hybrids, but this quality adds much to their charm and daintiness.

Albert has been devoting a considerable amount of time to the hybridizing of Slipper Gloxinias, and although his collection is still limited in scope it is still the most extensive in the world — and it includes colors that have never been seen before in slipper types.

VERY LIMITED IN SUPPLY

- S-1 Shades of delicate blue. Small flowered, dainty and exquisite.
- S-2 Shades of Royal purple-blue. Relatively large flowered and handsome.
- S-3 Shades of pure red and soft rose. Fine, large flowers of striking beauty.
- S-4 Shades of warm, bright raspberry rose, with a clear white throat. This is an exceptionally choice creation of luscious beauty. Rather large flowered, but still graceful and dainty.

S-5 A clear sparkling beauty of pure white, speckled and mottled with varying degrees of Delicate Pink. Rather large flowered and very elegant. An exquisite new strain of the slipper type offered for the first time last year.

SOLD OUT for the 1951-1952 season. So popular last year that orders which couldn't be filled will more than use this year's very limited stock. But we are propagating as rapidly as possible and hope to have a good supply by next season.

PRICES For BUELL'S New SLIPPER Gloxinia TUBERS

1	3	6	12
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Medium Tubers.	1.00	2.80	5.25	10.00
Large Tubers.....	1.50	4.15	7.85	14.95

SEND YOUR
ORDER
PROMPTLY
TO
The Barnes
IMPORTERS
29 BARNES BLDG.
EAST AURORA, N.Y.

Bring Your Garden Right Indoors!

enjoy the fragrance and loveliness of Glorious Springtime all during the cold winter months!

OUTDOOR DAFFODILS and NARCISSI for forcing indoors!

Transform your living room into a veritable Springtime fairyland this winter! Choose from these 3 special collections of popular outdoor Narcissi and Daffodils, which we have selected, not alone because of their outstanding beauty, but also because they are particularly easy to force into bloom during the winter under average home and apartment conditions. Root these outdoors for about 8 weeks in a straw-covered trench, or in a cold root cellar. Then bring them in for forcing just as described in our booklet "Forcing Flower Bulbs in the Home," sent you with each shipment.

For Your Convenience — note the page number listed after each variety, which keys it to the full description of its real beauty in our Fall Bulb Catalog, "Floral Treasures of the World," already sent you.

	Page
KING ALFRED, Trumpet Daffodil	30
MRS. ERNEST H. KRELAGE, Trumpet Daffodil	31
SCARLET ELEGANCE, Large-cupped Narcissi	33
DIANA KASNER, Short-cupped Narcissi	33
CHEERFULNESS, Fragrant Poetaz Narcissi	38
FRANCISCA DRAKE, Large-cupped Narcissi	34
ACTEA, Exquisite Poeticus Narcissi	39
GERANIUM, Cluster-flowered Narcissi	38

3 SPECIAL COLLECTIONS DAFFODILS, NARCISSI

- A. 8 Extra Select Bulbs — 1 ea. of 8 Varieties (Catalog Value \$1.95) Special, \$1.67
- B. 24 Extra Select Bulbs — 3 ea. of 8 Varieties (Catalog Value \$4.40) Special, \$3.98
- C. 48 Extra Select Bulbs — 6 ea. of 8 Varieties (Catalog Value \$8.00) Special, \$7.20

Buy these beautiful varieties for forcing this winter, then plant them outdoors in your garden and enjoy them for years to come! An excellent way to get double value for your money!

True Imported French Paperwhite Narcissi

So easy to grow indoors, we guarantee each bulb to bloom even if grown by children!

Just tuck these potted Narcissi bulbs away in a cool, dark clothes closet for two or three weeks to promote root development — (they don't need a period of cold storage in a cold cellar or root cellar). Within another few weeks after bringing them out into the living room they'll burst into bloom. Plant any quantity of bulbs together, depending on the size of the container, of course. Planting a new group each week for many weeks brings you blooming plants for as long as 4 months.

We supply you with only the Finest French Crops, since there's such a big difference between the various strains.

Large Fancier's Bulbs 14/15 cm.

3 — 55c 6 — 95c 12 — \$1.90 25 — \$3.70
100 — \$13.95

Exhibition Size Bulbs — 16/17 cm.

3 — 70c 6 — \$1.30 12 — \$2.55 25 — \$4.65
100 — \$17.75

Shipped from Now until late February



ALL PHOTOS BY ROCHE

Golden Narcissi—Soleil d'Or

Very similar to the above in size of flower, habit of growth, and sweet fragrance. Flowers are a beautiful shade of deep primrose-yellow, with a dainty cup of orange, borne in showy clusters.

Large Fancier's Bulbs 14/15 cm.

3 — 55c 6 — 95c 12 — \$1.90 25 — \$3.70 100 — \$13.85

Imported German Lily-of-the-Valley

the same fine German Forcing Strains used by leading florists!

These are just as easy to force as Paperwhite Narcissi and similar successive plantings will yield a continuous supply of dainty fragrant flowers all winter long. For most effective results, plant at least 6 pips in a 4-inch bowl . . . for truly miniature effect, 3 pips may be planted in a 2 1/2 inch pot or bowl! Plant in damp peat moss, sphagnum moss, or vermiculite. Keep bowls or pots in a cool, dark place (about 65 degrees F.) for about a week until foliage and spikes begin to develop. Move to a light room (not in the direct sunlight) where temperature ranges anywhere from 70 to 80 degrees. Pips started from now to late December will bloom in 18 to 21 days. Pips shipped after January 1st will bloom in 25 to 30 days, but as the season advances toward Spring, the length of time decreases.

	PLANT IN
3 Imported German Pips for Forcing	2 1/2-in. bowl
6 Imported German Pips for Forcing	4-in. bowl
12 Imported German Pips for Forcing	6-in. bowl
25 Imported German Pips for Forcing	8-in. bowl
100 Imported German Pips for Forcing	You'll need lots of bowls!

GAYLY COLORED SHELL CHIPS

Large 2 lb. pkg. 30c Jumbo 5 lb. pkg. 69c

PAGE 7

You need not be an expert, nor highly experienced at this sort of thing to be a huge success! You really don't need any special facilities, for we've selected bulbs for you that are easy to force under average home conditions. You don't even need a special type of growing medium, nor a special container. Why, you don't even have to have a "green thumb!" With just a *little* careful planning, you'll have flowers in FULL BLOOM every week from December through March!

ALL these Bulbs are top-grade forcing size! ALL are exactly the same size and quality used by leading florists for winter forcing!

CHOOSE NOW! You'll find easy-to-follow, carefully detailed instructions included for you with Every order.

FREE with every order! Our very popular 6 page booklet
"FORCING FLOWER BULBS IN
THE HOME"
Very complete. Easy to follow.

Fragrant Hyacinths

Imported French- Roman Hyacinths

Lovely, fragrant Hyacinths, grown in the southern part of France have blossoms much daintier and smaller than the regular Dutch types. These blossoms are widely spaced on the stems . . . very long lasting, perfuming the air with a most enticing fragrance!

Start these any time during the fall and winter in Hyacinth glasses or in bowls of pearl chips or pebbles, or pot them in regular soil. Just keep them in a cool, dark closet until well rooted, you'll have blooms in 8 to 10 weeks after planting. If you stagger planting dates, a succession of blooms can be enjoyed for months. From 3 to 12 bulbs may be planted together, depending, of course, on the size of the container.

SPECIALLY SELECTED LARGE BULBS 14/15cm.

In Pure Snow White

3 — 95c 6 — \$1.80 12 — \$3.55
25 — \$6.40

In Pure Blue

3 — 60c 6 — \$1.10 12 — \$2.20
25 — \$4.00

HYACINTH GLASS
Imported Crystal
Glasses — Speci-
fically constructed for grow-
ing hyacinths in water! . . .

CLEAR CRYSTAL
LIGHT SKY BLUE
DELICATE AMETHYST



Bring Your Garden Right Indoors!

enjoy the fragrance and loveliness of Glorious Springtime all during the cold winter months!

OUTDOOR DAFFODILS and NARCISSI for forcing indoors!

Transform your living room into a veritable Springtime fairytale this winter! Choose from these 3 special collections of popular outdoor Narcissi and Daffodils, which we have selected, not alone because of their outstanding beauty, but also because they are particularly easy to force into bloom during the winter under average home and apartment conditions. Root these outdoors for about 8 weeks in a straw-covered trench, or in a cold root cellar. Then bring them in for forcing just as described in our booklet "Forcing Flower Bulbs in the Home," sent you with each shipment.

For Your Convenience — note the page number listed after each variety, which keys it to the full description of its real beauty in our Fall Bulb Catalog, "Floral Treasures of the World," already sent you.

	Page
KING ALFRED, Trumpet Daffodil	.30
MRS. ERNEST H. KRELAGE, Trumpet Daffodil	.31
SCARLET ELEGANCE, Large-cupped Narcissi	.33
DIANA KASNER, Short-cupped Narcissi	.33
CHEERFULNESS, Fragrant Poetaz Narcissi	.38
FRANCISCA DRAKE, Large-cupped Narcissi	.34
ACTEA, Exquisite Poeticus Narcissi	.39
GERANIUM, Cluster-flowered Narcissi	.38

3 SPECIAL COLLECTIONS DAFFODILS, NARCISSI

- A. 8 Extra Select Bulbs — 1 ea. of 8 Varieties (Catalog Value \$1.95) Special, \$1.67
- B. 24 Extra Select Bulbs — 3 ea. of 8 Varieties (Catalog Value \$4.40) Special, \$3.98
- C. 48 Extra Select Bulbs — 6 ea. of 8 Varieties (Catalog Value \$8.00) Special, \$7.20

Buy these beautiful varieties for forcing this winter, then plant them outdoors in your garden and enjoy them for years to come! An excellent way to get double value for your money!

True Imported French Paperwhite Narcissi

So easy to grow indoors, we guarantee each bulb to bloom even if grown by children!

Just tuck these potted Narcissi bulbs away in a cool, dark clothes closet for two or three weeks to promote root development — (they don't need a period of cold storage in a cold cellar or root cellar). Within another few weeks after bringing them out into the living room they'll burst into bloom. Plant any quantity of bulbs together, depending on the size of the container, of course. Planting a new group each week for many weeks brings you blooming plants for as long as 4 months. We supply you with only the Finest French Crops, since there's such a big difference between the various strains.

Large Fancier's Bulbs 14/15 cm.

3 — 55c 6 — 95c 12 — \$1.90 25 — \$3.70
100 — \$13.95

Exhibition Size Bulbs — 16/17 cm.

3 — 70c 6 — \$1.30 12 — \$2.55 25 — \$4.65
100 — \$17.75

Shipped from Now until late February



ALL PHOTOS BY ROCHE

Golden Narcissi—Soleil d'Or

Very similar to the above in size of flower, habit of growth, and sweet fragrance. Flowers are a beautiful shade of deep primrose-yellow, with a dainty cup of orange, borne in showy clusters.

Large Fancier's Bulbs 14/15 cm.

3 — 55c 6 — 95c 12 — \$1.90 25 — \$3.70 100 — \$13.85

Imported German Lily-of-the-Valley

the same fine German Forcing Strains used by leading florists!

These are just as easy to force as Paperwhite Narcissi and similar successive plantings will yield a continuous supply of dainty fragrant flowers all winter long. For most effective results, plant at least 6 pips in a 4-inch bowl . . . for truly miniature effect, 3 pips may be planted in a 2 1/2 inch pot or bowl! Plant in damp peat moss, sphagnum moss, or vermiculite. Keep bowls or pots in a cool, dark place (about 65 degrees F.) for about a week until foliage and spikes begin to develop. Move to a light room (not in the direct sunlight) where temperature ranges anywhere from 70 to 80 degrees. Pips started from now to late December will bloom in 18 to 21 days. Pips shipped after January 1st will bloom in 25 to 30 days, but as the season advances toward Spring, the length of time decreases.

	PLANT IN
3 Imported German Pips for Forcing	2 1/2-in. bowl
6 Imported German Pips for Forcing	4-in. bowl
12 Imported German Pips for Forcing	6-in. bowl
25 Imported German Pips for Forcing	8-in. bowl
100 Imported German Pips for Forcing	You'll need lots of bowls!

GAYLY COLORED SHELL CHIPS

Large 2 lb. pkg. 30c Jumbo 5 lb. pkg. 69c

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You need not be an expert, nor highly experienced at this sort of thing to be a huge success! You really don't need any special facilities, for we've selected bulbs for you that are easy to force under average home conditions. You don't even need a special type of growing medium, nor a special container. Why, you don't even have to have a "green thumb!" With just a *little* careful planning, you'll have flowers in FULL BLOOM every week from December through March!

ALL these Bulbs are top-grade forcing size! ALL are exactly the same size and quality used by leading florists for winter forcing!

CHOOSE NOW! You'll find easy-to-follow, carefully detailed instructions included for you with Every order.

FREE with every order! Our very popular 6 page booklet
"FORCING FLOWER BULBS IN
THE HOME"
Very complete. Easy to follow.

Fragrant Hyacinths

Imported French-Roman Hyacinths

Lovely, fragrant Hyacinths, grown in the southern part of France have blossoms much daintier and smaller than the regular Dutch types. These blossoms are widely spaced on the stems . . . very long lasting, perfuming the air with a most enticing fragrance!

Start these any time during the fall and winter in Hyacinth glasses or in bowls of pearl chips or pebbles, or pot them in regular soil. Just keep them in a cool, dark closet until well rooted, you'll have blooms in 8 to 10 weeks after planting. If you stagger planting dates, a succession of blooms can be enjoyed for months. From 3 to 12 bulbs may be planted together, depending, of course, on the size of the container.

SPECIALLY SELECTED LARGE BULBS 14/15cm.

In Pure Snow White

3 — 95c 6 — \$1.80 12 — \$3.55
25 — \$6.40

In Pure Blue

3 — 60c 6 — \$1.10 12 — \$2.20
25 — \$4.00

HYACINTH
Imported Crystal
Glasses — Spec
structed for gro
cincts in water
CLEAR CRY
LIGHT SKY
DELICATE



Exhibition Dutch Hyacinths

Specially prepared in Holland for forcing indoors, these are the same giant-flowered Dutch Hyacinths you grow in the garden, except that they have been grown by a special process in artificially heated soil so that they will force early and easily. Regular garden Hyacinths will not force early—but these produce blooms and leaves as well developed as those on Hyacinths grown outdoors in the garden! After forcing, these bulbs may be planted in the garden where they'll bloom for years!

L'INNOCENCE, Large Pure White (avail. all sizes).
BISMARCK, Best Rich Blue (avail. 19 cm. only).
JAN BOS, Brilliant Red, White Center (avail. 19 cm. only).
PINK PEARL, Rich, Deep Pink (avail. all sizes).
YELLOW HAMMER, Golden Yellow (avail. 19 cm. only).
TUBERGEN'S SCARLET, Rich Carmine-Scarlet (avail. 14/15 cm., 17/18 cm. only).

PRICES — 14/15 cm. 17/18 cm. 19 cm.
1 of any 1 Variety \$.30 \$.45 \$.55
3 of any 1 Variety .70 1.10 1.50
6 of any 1 Variety 1.25 2.10 2.90
12 of any 1 Variety 2.50 4.15 5.80

H GLASSES
ystal Hyacinth
specially con-
growing hya-
nter!

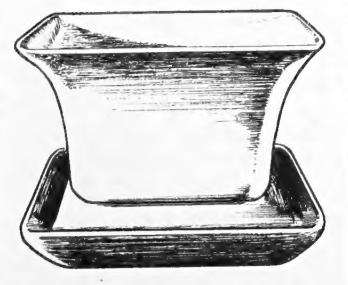
95c ea.

Note — For goodness sake!
Do be sure to tell us the
color, or colors you want!

DO 24



DK 18

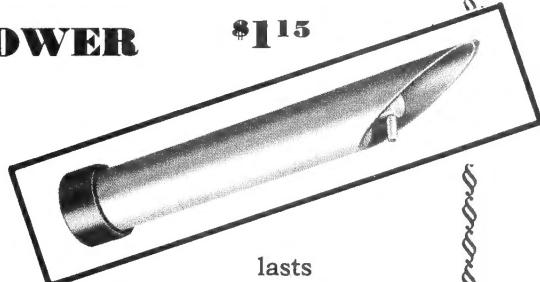


DK 18
4 1/2" x 4 1/2" x 3 1/2"
(2 pcs.)
All 8 colors
\$2.95 Ea.
Pr. \$5.49

DK 24 (not shown, but exactly the same shape as DK18)
Size—6"x6"x4"—2 pieces—all 8 colors—\$3.95 Ea., Pr. \$7.49

This Magical SEED SOWER

\$1.15



lasts
a lifetime!

*marvelously
easy to use!*

You don't need to be mechanically minded, nor do you need a degree in engineering to go about happily sowing seeds with this ingenious seeder. Just take the cap off the end. Pour the seeds in, and with the tip of your thumb turn the regulator so that you sow even the very finest of seeds one — at — a — time!

Albert Buell himself, recommends this seeder for the proper sowing of those precious, fine Gloxinia seeds! You can use it for any other seeds you like, too!

Made of cadmium plated steel to resist corrosion and last a lifetime, it fits the hand to perfection! We'll send it to you on approval, if you like, for

once you've held it in your own hand you'll be as enthused as we are — and amazed that you may own one for as little as \$1.15.

NOW! beautiful, self-watering California Pottery PLANTERS

IN 8 EXQUISITE DECORATOR COLORS

Rich Emerald Green Redwood Soft Yellow

Mist Gray

Brilliant White

Sea Blue

Sun Lime

True Turquoise

These are the very best wick-fed planters we know of (and we've been hunting for 'em for some time, too!) Besides we're proud to tell you that Albert, himself, says they're perfect for Gloxinias — and everything! Scientifically designed, you may be absolutely sure of healthy, robust plants. The wick pulls up just the-right-amount-of-water from below (so the soil can't get too wet or soggy). Hidden-from-the-eye, the Inner Porous Sections, plus air-spaces, let the plants breathe at all times! These are the only planters we've ever found, or heard of, that accomplish so much, so beautifully!

Nor are there any others in Fine Pottery more lovely to look at. Fashioned from Satin-Glaze California Pottery on simple, uncluttered lines of true artistry, these are the Only Planters Available in such breath-taking, decorator colors . . . true turquoise, brilliant white, redwood, rich emerald green, sea blue, mist gray, sun lime, soft yellow. Remember, we think so highly of these planters that we'll refund your money if you don't get healthier, finer plants during the first 6 months. So choose your favorites NOW, making certain that you specify the colors as well as the design number! P.S. — You'll find the design numbers right beside the pictures.



DO 24
6" Diameter
(2 pcs.)
All 8 colors
\$3.65 Ea.
Pr. \$6.89

DA 16
5" Diameter
(2 pcs.)
All 8 colors
\$2.95 Ea.
Pr. \$5.49

DO 16
4 1/2" x 4 1/2" x 4 1/2"
(2 pcs.)
All 8 colors
\$2.95 Ea.
Pr. \$5.49

